

**BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)**

**B.B.A. Sem-IV :SUMMER- 2022**

**SUBJECT : ENTREPRENEURSHIP DEVELOPMENT**

Day : Saturday  
Date : 11/6/2022

**S-13878-2022**

Time : 02:00 PM-05:00 PM  
Max. Marks : 60

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**N.B.**

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in **SAME** answer book.
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**SECTION – I**

- Q.1** What is the concept of entrepreneur and what are the characteristics of an entrepreneur? **(15)**
- Q.2** Explain the various factors considered for environmental analysis. **(15)**
- Q.3** What is the meaning of a Business plan and briefly explain the contents of Business plan. **(15)**
- Q.4** Explain the role of entrepreneurship in Economic Development of a nation. **(15)**
- Q.5** Write short notes on any **THREE** of the following **(15)**
- a) Challenges faced by women entrepreneurs
  - b) Venture Capital
  - c) Elevator Pitch
  - d) Types of Entrepreneurs

**SECTION - II**

- Q.6** Prepare a course content for an EDP (Entrepreneurship Development Programme) for a batch of 20 potential women entrepreneurs. **(20)**
- Q.7** Explain the role of institutions such a DIC (District Industries Center) and SIDBI (Small Industries Development Bank of India) **(20)**
- Q.8** You want to start a small IT (Information Technology) business in Pune city. How would you go about: **(20)**
- a) Searching for Ideas
  - b) Conducting Market Assessment
  - c) Information Collection

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