

**BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)**  
**B.B.A. Sem-IV :SUMMER- 2022**  
**SUBJECT : INTERNATIONAL BUSINESS**

Day : Wednesday

Time : 02:00 PM-05:00 PM

Date : 8/6/2022

**S-13875-2022**

Max. Marks : 60

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**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section-I and attempt **ANY TWO** questions from Section-II.
  - 2) Figure to the right indicate **FULL** marks.
  - 3) Answer to both the sections should be written in the **SAME** answer books.
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**SECTION-I**

- Q.1** Discuss the structure, importance and functions of SAARC. (15)
- Q.2** Distinguish between GATT and WTO. (15)
- Q.3** Explain the difference between Balance of Payments and Balance of Trade. (15)
- Q.4** ‘The dimensions of International Business have dramatically changed in 21<sup>st</sup> century’. Do you agree with the statement? Justify. (15)
- Q.5** Write short notes on **ANY THREE** of the following: (15)
- a) Customs Union
  - b) Globalization
  - c) Mercantilism theory
  - d) IMF

**SECTION-II**

- Q.6** Discuss the significance of International Human Resource Management. (20)
- Q.7** “Special Economic Zones encourage growth in international business”. Do you agree? Justify with reasons. (20)
- Q.8** Explain the implication of theory of Absolute Cost Advantage. (20)

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