

BACHELOR OF ARTS (CBCS - 2018 COURSE)

T. Y. B. A. Sem-V : WINTER :- 2021

SUBJECT: ENGLISH (S5)-I

Day : Thursday
Date 27-01-2022

W-18272-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
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Q.1 a) Differentiate between the spoken and the written communication. **(15)**

OR

b) Differentiate between the formal and the informal communication.

Q.2 a) How is 'Situation' important in communication? How does a language change when there is a change in situation? **(15)**

OR

b) Comment on the importance of the logical pattern in the organization of speech.

Q.3 Write short notes on **ANY TWO** of the following: **(15)**

- a)** Modes of delivery
- b)** Barriers to effective communication
- c)** Intonation

Q.4 Answer **ANY TWO** of the following: **(15)**

- a)** Write a telephonic conversation between the leader and the secretary regarding public satisfaction.
- b)** Write an imaginary dialogue between two friends discussing the advantages and disadvantages of social media.
- c)** Prepare a Farewell Address for a new Principal.
