

BACHELOR OF ARTS (COMMERCIAL PHOTOGRAPHY)
B.A. (COMMERCIAL PHOTOGRAPHY) Sem-III : WINTER :- 2021
SUBJECT: HISTORY OF FASHION

Day : Wednesday
Date 9/2/2022

W-20846-2021

Time : 02:00 PM-04:30 PM
Max. Marks: 60

N.B

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Answer the following in a line or word? **(30)**

- a) Who was the founder of the House Of Givenchy?
- b) What is the most important textile to originate and preserved from the Egyptian civilization?
- c) Write the full name of the brand YSL?
- d) When was the brand Louis Vuitton founded?
- e) Who was the founder of Chanel?
- f) Which Indian has an Oscar for costume design?
- g) When was NIFT established?
- h) Who is the Indian designer who was the Creative Director of the noted design house Paco Rabanne?
- i) The term, Kediya, is associated with which region of India?
- j) What is the term, Chikan, related to?

Q.2 Write notes on the following: **(20)**

- a) Haute Couture
- b) Karl Lagerfeld
- c) Art and Fashion
- d) Fashion Design in India
- e) Wars and Fashion

Q.3 Write an essay on the following: **(10)**

- a) The evolution of Fashion in India in the 20th Century?