

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-I : WINTER : 2021

SUBJECT: BUSINESS ORGANIZATION & SYSTEMS

Day : Tuesday

Date : 18-01-2022

W-18808-2021

Time : 10:00 AM-01:00 PM

Max. Marks: 60

N.B.:

- 1) Attempt any **THREE** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** State industrial Revolution? Describe the effects of Industrial Revolution. (12)
- Q.2** What are the reasons behind starting co-operative organization? State its disadvantages. (12)
- Q.3** Explain the factors affecting the selection of suitable business organization. (12)
- Q.4** What is mergers and acquisitions? Explain the features and advantages of mergers. (12)
- Q.5** Write short notes on any **THREE** of the following: (12)
- a) Business Process Outsourcing
 - b) Chambers of Commerce
 - c) Memorandum of Association
 - d) Characteristics of Business

SECTION-II

- Q.6** Which form of business ownership you will suggest to your parents, who are interested to start food chain restaurant in the state they belong to. Justify your suggested form of Business. (12)
- Q.7** Your brother has 15 years of experience in retail and whole sale trade in FMCG at your home town. How can you make him aware about challenges in Indian market? (12)
- Q.8** Discuss in detail role and importance of support Services to the business enterprises. (12)

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