

**BACHELOR OF COMPUTER APPLICATIONS (CBCS - 2018 COURSE)**  
**B.C.A. Sem-II : WINTER : 2021**  
**SUBJECT: PRINCIPLES OF MANAGEMENT**

**Day : Saturday**  
**Date : 22-01-2022**

**W-18763-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 60**

**N.B.:**

- 1) Q 4 from Section I is COMPULSORY.
- 2) Answer ANY TWO questions from Q 1, 2, 3 in Section I.
- 3) Answer ANY TWO questions from Q 5, 6, 7 in Section II.
- 4) All question CARRY EQUAL marks.
- 5) Answers to Both the sections to be written in SAME answer books.
- 6) Draw a labeled diagram WHEREVER necessary.

**SECTION - I**

Q.1) Answer the following: (6 Marks X 2 = 12)

- a) Explain the nature and purpose of management.
- b) Do you agree that planning is very important function of management? Explain with suitable examples.

Q.2) Answer the following: (6 Marks X 2 = 12)

- a) What are the important steps in the process of organizing?
- b) Define recruitment and state various sources available for the same.

Q.3) Explain the following: (6 Marks X 2 = 12)

- a) Define leadership and discuss various leadership styles with suitable examples.
- b) State the requirements of effective controls in an Organization. How can Managers ensure flexibility of controls within the Organization?

Q.4) Write short notes on the following: Attempt ANY THREE (4 Marks X 3 = 12)

- a) Social Responsibility of Management
- b) MBO
- c) Organization Chart
- d) Use of IT in Controlling
- e) Delegation V/s Decentralization
- f) Selection Process

**SECTION - II**

Q.5) Answer the following: (6 Marks X 2 = 12)

- a) Are there any difference in planning, organizing, leading, controlling and coordinating between a restaurant and a food processing firm? Explain with example.
- b) Discuss Fredrick Taylor's contribution to management.

Q.6) Answer the following: (6 Marks X 2 = 12)

- a) Creating organization is very difficult and critical task after planning function of management. Comment.
- b) What is the significance of zero based budgeting and audit in management? Discuss.

Q.7) Explain the following: (6 Marks X 2 = 12)

- a) Define supervision. Discuss the importance of supervision in an industrial undertaking.
- b) Discuss the role of motivation in an Organizations growth or declension.

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