

**BACHELOR OF COMPUTER APPLICATIONS (CBCS - 2018 COURSE)**

**B.C.A. Sem-I : WINTER : 2021**

**SUBJECT: BUSINESS ORGANIZATION SYSTEM**

**Day : Thursday**  
**Date : 20-01-2022**

**W-18754-2021**

**Time : 10:00 AM-01:00 PM**  
**Max. Marks: 60**

**N.B.:**

- 1) Q 4 from Section I is COMPULSORY.
- 2) Answer ANY TWO questions from Q 1, 2, 3 in Section I.
- 3) Answer ANY TWO questions from Q 5, 6, 7 in Section II.
- 4) All question CARRY EQUAL marks.
- 5) Answers to Both the sections should be written in SAME answer book.
- 6) Draw a labeled diagram WHEREVER necessary.

**SECTION - I**

Q.1) Answer the following: (6 Marks X 2 = 12)

- a) 'Business is an Economic activity.' Comment with suitable example.
- b) What is meant by Industry? Explain in brief importance of Industry.

Q.2) Answer the following: (6 Marks X 2 = 12)

- a) What are the objectives of Cooperative Sector? Give suitable examples.
- b) Discuss in detail, stages in formation and incorporation of a company.

Q.3) Explain the following: (6 Marks X 2 = 12)

- a) Discuss in detail importance of following factors in starting new business enterprise;
  - a) Market assessment
  - b) Suppliers
- b) Explain the role and scope of multinational companies in business world.

Q.4) Write short notes on the following: Attempt ANY THREE (4 Marks X 3 = 12)

- a) Mergers and Acquisitions
- b) Merits of Sole Proprietorship firm
- c) Chambers of Commerce
- d) Small and Medium Enterprise
- e) Internal Trade

**SECTION - II**

Q.5) Answer the following: (6 Marks X 2 = 12)

- a) Discuss the impact of Globalization on Indian Business firms.
- b) Discuss the role of Commerce and Industry in economic development of country.

Q.6) Answer the following: (6 Marks X 2 = 12)

- a) You are owner of small scale industry and in view of its increased activity you intend to form a joint stock company. Explain how you will go about in forming a limited company.
- b) What are the major problems in starting new business to an entrepreneur? Suggest appropriate solutions for the same.

Q.7) Explain the following: (6 Marks X 2 = 12)

- a) State in detail the role of support organizations in development of commerce and industry in India.
- b) Suggest channel of distribution for following products manufacturing business firms and support your answer with appropriate reason;
  - a) Shoes
  - b) Four Wheelers

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