

MASTER OF BUSINESS ADMINISTRATION (C.B.C.S.) (2016 COURSE)
M.B.A. Sem - IV : WINTER : 2021
SUBJECT: INDUSTRIAL MANAGEMENT

Day : Saturday
Date : 29-01-2022

W-15466-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION - I

- Q.1** Explain functions of Industrial Management. **(10)**
- Q.2** Define productivity. Explain objectives and purpose of productivity. **(10)**
- Q.3** Describe various steps involved in work study. **(10)**
- Q.4** Explain various factors affecting the selection of plant location. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Plant layout
 - b) Value analysis and value engineering
 - c) Industrial psychology.

SECTION - II

- Q.6** Why are some industries located near the source of raw material where as some near the markets for their finished goods? **(10)**
- Q.7** How are society and productivity linked? Discuss in relations to the Indian situations. **(10)**
- Q.8** How can work study be used for arriving at **(10)**
- i) Manufacturing budget
 - ii) Production plan
 - iii) Personnel policies
 - iv) Material planning
- Explain your answer

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