

Day : Friday
Date : 21-01-2022

W-15413-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in SAME answer book.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) What is Entrepreneurship? Discuss the various types of entrepreneurs.
- b) What is feasibility study? Explain the important areas of feasibility study with relevant corporate examples.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the need for corporate entrepreneurship?

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Briefly discuss 'Women Entrepreneurship'. Explain the major role played by women entrepreneurship in improving the economy of India.

Q.4) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) Explain the sources of finance available to entrepreneur for setting up a new business unit.
- b) Discuss the nature of international entrepreneurship. Explain importance of international business to the firm.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Contents of a business plan
- b) Corporate Venturing
- c) Difficulties faced by Women Entrepreneur
- d) Internal and External Sources of Finance

SECTION - II

Q.6) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) Discuss any two business idea that you can implement or visualize to start any small business, which can bring profit to you and be a means of convenience for others.
- b) What is the meaning of a 'business plan'? Explain the various aspects of a business plan for starting a new manufacturing unit.

Q.7) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) List any two opportunities for a new business that have come to your attention recently, and also explain how it can be capitalised in a successful manner.
- b) What factors present in our society could account for the differences between male and female entrepreneurs today? How do you think men and women entrepreneurs will differ in 10 years down the line?

Q.8) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) You plan to start a small enterprise. How would you choose the appropriate form of ownership pattern for your enterprise?
- b) Discuss the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organization (SIDO) to small scale industries in the country.
