

**BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)**  
**B.B.A. Sem-VI : WINTER : 2021**  
**SUBJECT: PROJECT MANAGEMENT**

**Day :** Monday  
**Date :** 10-01-2022

**W-13900-2021**

**Time :** 02:00 PM-05:00 PM  
**Max. Marks:** 100

**N.B.**

- 1) Attempt any **FOUR** questions from Section – I and attempt any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** mark.

**SECTION – I**

- Q.1** Define Project. Write the characteristics of a project. (15)
- Q.2** How are projects classified? State suitable examples of projects. (15)
- Q.3** List and explain the phases of Project Management. (15)
- Q.4** What are the various criteria followed while selecting a project? (15)
- Q.5** Explain the concept of feasibility report. Write the contents of a feasibility report. (15)
- Q.6** List and elaborate the steps in project formulation. State a suitable example for the same. (15)
- Q.7** Write short notes on any **THREE**: (15)
- a) Phases in a software project
  - b) Technical analysis of a project
  - c) Importance of Network analysis
  - d) Specialized bodies for ISO certification

**SECTION – II**

- Q.8** The state government is planning to set up an industrial area in your city. Discuss the economic and technical analysis of the project. (20)
- Q.9** Elaborate on the social and commercial aspects in the project appraisal in a Sports based industry. (20)
- Q.10** Elaborate the contents of a project report. State a suitable example. (20)

\* \* \*