

**BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)**

**B.B.A. Sem-IV : WINTER : 2021**

**SUBJECT: INTERNATIONAL BUSINESS**

**Day : Tuesday**  
**Date : 18-01-2022**

**W-13875-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 100**

**N.B.:**

- 1) Answer ANY FOUR questions from Section I. Each question carries 15 Marks.
- 2) Answer ANY TWO questions from Section II. Each question carries 20 Marks.
- 3) Answers to Both the sections to be written in SAME answer book.
- 4) Draw a labeled diagram WHEREVER necessary.

**SECTION - I**

Q.1) Answer the following: (15 Marks X 1 = 15 Marks)

Define International Business. Differentiate Domestic Business from International Business by giving suitable examples.

Q.2) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the organizational structure of an MNC.

Q.3) Answer the following: (15 Marks X 1 = 15 Marks)

Highlight the origin, functions and objectives of IMF

Q.4) Answer the following: (15 Marks X 1 = 15 Marks)

What are the advantages and disadvantages of Flexible exchange rate system?

Q.5) Write short notes on the following: (5 Marks X 3 = 15 Marks)

- a) SEZs in International Business
- b) IDA (International Development Association)
- c) Composition of India's foreign Trade Policy

**SECTION - II**

Q.6) Answer the following: (20 Marks X 1 = 20 Marks)

What do you understand by IHRM? Differentiate between the training and development of an expatriate manager and host country manager.

Q.7) Answer the following: (20 Marks X 1 = 20 Marks)

Discuss the theory of comparative cost advantage. What are its assumptions? Explain the grounds on which this theory was criticized.

Q.8) Answer the following: (20 Marks X 1 = 20 Marks)

“The failure of GATT led to the creation of the WTO”. Do you agree? Give reasons

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