

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)
B.B.A. Sem-II : WINTER : 2021
SUBJECT: BUSINESS ECONOMICS (MACRO)

Day : Tuesday
Date : 11-01-2022

W-13861-2021

Time : 02:00 PM-05:00 PM
Max. Marks: - 100

N.B.

- 1) Attempt any **FOUR** questions from Section I and attempt any **TWO** questions from Section II.
 - 2) Both the Sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate full marks
-

SECTION- I

- | | | |
|------------|---|-------------|
| Q.1 | Define Macro Economics? Explain the macro- economic variables. | (15) |
| Q.2 | Discuss the methods of Measurement of national income | (15) |
| Q.3 | Explain the Keynesian theory of Income and employment | (15) |
| Q.4 | Discuss the concepts of Average propensity to save (APS), and Marginal propensity to save (MPS) | (15) |
| Q.5 | Write short Notes (Any Three) | (15) |
| | a) Investment multiplier | |
| | b) Monetary policy | |
| | c) Say's law of market. | |
| | d) Meaning of Inflection | |

SECTION- II

- | | | |
|------------|---|-------------|
| Q.6 | Discuss the Theories of business cycle | (20) |
| Q.7 | Explain Fiscal policy in detail | (20) |
| Q.8 | Discuss the concepts of Gross Domestic Product (GDP) and Net Domestic Product (NDP) | (20) |

* * * *
