

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)
B.B.A. Sem-II : WINTER : 2021
SUBJECT: PRINCIPLES OF MANAGEMENT

Day : Monday
Date : 10-01-2022

W-13860-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 100

N.B.

- 1) Attempt any **FOUR** questions from Section I and attempt any **TWO** questions from Section II.
 - 2) Both the Sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate full marks
-

SECTION- I

- Q.1** Explain Fredrick Taylors scientific management principles in detail (15)
- Q.2** Enlist the steps of planning in detail. (15)
- Q.3** What is delegation of authority? Explain the advantages of delegation. (15)
- Q.4** What is Leadership? Discuss behavioral approach to leadership. (15)
- Q.5** Write short Notes (Any Three) (15)
- a) Evolution of Management thought
 - b) Decision making
 - c) Budget as a control technique
 - d) Trait approach to leadership

SECTION- II

- Q.6** Elaborate on the Control process required by business organizations (20)
- Q.7** Describe on the factors that raise ethical standard in business organizations. (20)
- Q.8** Explain the functional type of organization structure with suitable examples. (20)

* * * *
