

Day : Saturday
Date : 15-01-2022

W-13857-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 100

N.B.:

- 1) Attempt **ANY FOUR** questions from **Section I**. Each question carries **15** Marks.
- 2) Attempt **ANY TWO** questions from **Section II**. Each question carries **20** Marks.
- 3) Answers to Both the sections to be written in **SEPARATE** answer books
- 4) Draw labeled diagram **WHEREVER** necessary

SECTION - I

- Q.1) Answer the following: (15 Marks X 1 = 15 Marks)
Describe various techniques of "Environmental Analysis".
- Q.2) Answer the following: (15 Marks X 1 = 15 Marks)
What is mixed Economic System? What are its Advantages and Disadvantages?
- Q.3) Answer the following: (15 Marks X 1 = 15 Marks)
Discuss the ways in which Government regulates business activities in India
- Q.4) Answer the following: (15 Marks X 1 = 15 Marks)
Discuss the impact of culture on Business.
- Q.5) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)
- a) With examples, explain, why technology is an important feature for the survival of modern business organization
 - b) Define Natural Environment and their impact on business
- Q.6) Write short notes on the following: Attempt ANY THREE (5 Marks X 3 = 15 Marks)
- a) Business Objectives
 - b) Growth strategy.
 - c) Regulatory Environment
 - d) Business and Society.
 - e) National Income & per capital income
 - f) GATT

SECTION - II

- Q.7) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)
- a) Explain in brief the current industrial policy of India.
 - b) Economic factors are really essential to the "Economic Trade Policy". Explain with example
- Q.8) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)
- a) Explain in brief, state intervention and control.
 - b) Explain in brief the social responsibilities of a business organisation
- Q.9) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)
- a) Discuss the structure and functions of WTO
 - b) Define the term "Globalization." What are merits and demerits of Globalization?
