

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)
B.B.A. Sem-I : WINTER : 2021
SUBJECT: BUSINESS ORGANIZATION & SYSTEMS

Day : Monday
Date : 10-01-2022

W-13853-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 100

N.B.

- 1) Attempt any **FOUR** questions from Section I and attempt any **TWO** questions from Section II.
- 2) Both the Sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate full marks

SECTION- I

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|------------|--|-------------|
| Q.1 | Explain Nature, Scope and Characteristics of Business | (15) |
| Q.2 | Write a detailed note on "Industrial Revolution" | (15) |
| Q.3 | What are the different Merits and Demerits of Partnership? | (15) |
| Q.4 | Explain different stages in formation and incorporation of a company | (15) |
| Q.5 | Write short Notes (Any Three) | (15) |
| | a) Role of Support Organization | |
| | b) Structure of Business | |
| | c) Articles of Association | |
| | d) Industrialization in India | |

SECTION- II

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|------------|---|-------------|
| Q.6 | Discuss various factors to be considered while starting a new Business Enterprise with suitable examples | (20) |
| Q.7 | How Channels of Distribution plays a crucial role in effective functioning of a business? Illustrate with examples. | (20) |
| Q.8 | Discuss Merger and Acquisitions with appropriate examples | (20) |

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