

MASTER OF BUSINESS ADMINISTRATION (MBA) CBCS – 2012 COURSE)
SEM-IV: WINTER – 2021
SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Tuesday

Date : 25-01-2022

W-11587-2021

Time : 2pm to to 4 pm

Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** questions from Section I and attempt any **TWO** questions from Section II.
- 2) Both the Sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate full marks

SECTION- I

- Q.1** What is Entrepreneurship? Provide details of classification of entrepreneurship. (15)
- Q.2** 'Feasibility Analysis is an important step in preparation of a business plan'. Explain the same from the economic and marketing perspective. (15)
- Q.3** Enlist the conditions favourable to Corporate entrepreneurship (15)
- Q.4** Discuss in detail as to what are the challenges faced by Women Entrepreneurs in India? (15)
- Q.5** Write short Notes (Any TWO) (15)
- a) Functions of an entrepreneur
 - b) Professionalism vs family entrepreneurs
 - c) Importance of international business to a firm

SECTION- II

- Q.6** Two pass out students have decided to start a foods processing company. They need investments and have asked your advice on the same. Advise them of various sources of finance available. (20)
- Q.7** Discuss in detail the Government policy for growth and development of Small-Scale Industries in India (20)
- Q.8** Discuss in detail the evaluation, monitoring and control aspects of project planning (20)

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