

BACHELOR OF BUSINESS ADMINISTRATION (2010 COURSE)
B.B.A. Sem-I : WINTER : 2021
SUBJECT: BUSINESS ORGANIZATIONS & SYSTEMS

Day : Monday
Date : 17-01-2022

W-6441-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **FIVE** questions
- 2) Each question carries **EQUAL** marks

- Q.1** Discuss the merits and demerits of sole proprietorship form of business organizations. **(14)**
- Q.2** Trace the beginning and growth of business in India. **(14)**
- Q.3** Provide details on the structure of business. Classify business activities. **(14)**
- Q.4** Explain memorandum of association for a company in detail. **(14)**
- Q.5** A group of friends want to start a business enterprise by manufacturing snacks and ready to eat food items. Provide guidance to them by considering factors such as i) market assessment, ii) suppliers, iii) location, and iv) finance required. **(14)**
- Q.6** Discuss the role and importance of support services to a business. **(14)**
- Q.7** Write short notes on **ANY TWO** of the following : **(14)**
- a) Role of Multinational Corporations (MNC's)
 - b) Types of Wholesale trade
 - c) Merits of joint stock company

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