

**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)**  
**M.B.A Sem-III : WINTER : 2021**  
**SUBJECT: SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS**

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**Day :** Wednesday  
**Date :** 23-02-2022

**W-22805-2021**

**Time :** 02:00 PM-04:00 PM  
**Max. Marks:** 50

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**N.B.**

- 1) Attempt any **THREE** questions from Section I and attempt any **TWO** questions from Section II.
  - 2) Both the Sections should be written in the **SAME** answer book.
  - 3) Figures to the right indicate full marks
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**SECTION- I**

- Q.1** Explain Conceptual Model of Supply Chain Management (SCM). **(10)**
- Q.2** Explain various types of Demand **(10)**
- Q.3** Explain Purchasing Cycle with reference to a manufacturing company **(10)**
- Q.4** Discuss elements of Logistics Management with appropriate examples. **(10)**
- Q.5** **(10)**
- a) Just in Time (JIT)
  - b) Third-Party Logistics
  - c) Benchmarking in SCM

**SECTION- II**

- Q.6** Discuss role of Knowledge in SCM for effective planning and implementation **(10)**
- Q.7** Discuss the emergence of coordinated supply chains in India with appropriate examples **(10)**
- Q.8** “Effective Agribusiness may be formed based on efficient SCM” Discuss with suitable examples. **(10)**

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