

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)

M.B.A Sem-II : WINTER : 2021

SUBJECT: RESEARCH METHODOLOGY

Day : Tuesday  
Date : 25-01-2022

W-22783-2021

Time : 10:00 AM-12:00 PM  
Max. Marks: 50

**N.B.**

- 1) Attempt any **THREE** questions from Section – **I** and any **TWO** questions from Section – **II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** What do you mean by Research? Discuss types of Research by citing examples. (10)
- Q.2** Discuss steps in Research process with suitable examples. (10)
- Q.3** Explain probability and non – probability sampling techniques with suitable examples. (10)
- Q.4** What is Processing of Data? Explain steps involved in Processing of Data. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Ethical issues in conducting research
  - b) Use of statistical software packages for research
  - c) Plagiarism and its types

**SECTION - II**

- Q.6** Discuss role of ICT in research by citing examples. (10)
- Q.7** “Report writing is more an art that hinges upon practice and experience” (10)  
Discuss.
- Q.8** Enumerate the different methods of collecting data. Which one is the most suitable for conducting enquiry regarding family welfare programme in India? (10)  
Explain its merits and demerits.

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