

**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)**  
**M.B.A Sem-II : WINTER : 2021**  
**SUBJECT: INTERNATIONAL BUSINESS**

**Day :** Friday  
**Date :** 21-01-2022

**W-22781-2021**

**Time :** 10:00 AM-12:00 PM  
**Max. Marks:** 50

**N.B.**

- 1) Attempt any **THREE** questions from Section I and attempt any **TWO** questions from Section II.
- 2) Both the Sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate full marks

**SECTION- I**

- |            |   |             |
|------------|---|-------------|
| <b>Q.1</b> | Explain in detail 'Franchising' as a market entry strategy            | <b>(10)</b> |
| <b>Q.2</b> | What is Absolute advantage trade theory? Explain the theory in detail | <b>(10)</b> |
| <b>Q.3</b> | What are the key provisions of the FEMA act 1999?                     | <b>(10)</b> |
| <b>Q.4</b> | Enlist the dispute settlement mechanism through WTO.                  | <b>(10)</b> |
| <b>Q.5</b> | Write short Notes (Any TWO)   | <b>(10)</b> |
|            | a) Role of BRICS  |             |
|            | b) Components of BOP  |             |
|            | c) Trade Map Analytics  |             |
|            | d) Domestic Trade vs International trade                              |             |

**SECTION- II**

- |            |  |             |
|------------|--|-------------|
| <b>Q.6</b> | Explain in detail the Hofstede's cultural dimensions         | <b>(10)</b> |
| <b>Q.7</b> | Illustrate on the factors that affect foreign exchange rate. | <b>(10)</b> |
| <b>Q.8</b> | Provide a detailed outline on Nostro and Vostro account.     | <b>(10)</b> |

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