

MASTER OF COMPUTER APPLICATIONS (CBCS - 2020 COURSE)
M.C.A. Sem-I : WINTER : 2021
SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS

Day : Saturday
Date : 22-01-2022

W-22725-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answerbook.
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SECTION – I

- Q.1** List down and explain the principles of scientific management by F. W. Taylor. (12)
- Q.2** Discuss – (06)
- i) The importance of Planning (06)
 - ii) The planning process. (06)
- Q.3** Explain – (06)
- i) The process of organizing. (06)
 - ii) Any one new organizational design of your choice. (06)
- Q.4** i) What do you understand by the term recruitment? (06)
- ii) Explain the process of recruitment followed in IT organizations. (06)
- Q.5** Write short notes on **ANY TWO** of the following : (12)
- i) Systems approach to management
 - ii) Security measures under E-commerce
 - iii) SAP

SECTION - II

- Q.6** Looking into your leadership skills, the management has promoted you to the role of a software team leader. In your opinion which leadership style would be suitable to do justice to your role? Justify. (12)
- Q.7** While planning a farewell function of the outgoing senior students, apply the decision steps of premising, identifying the alternatives, choosing alternatives and evaluating the alternatives. Make the necessary assumptions. (12)
- Q.8** It is said that planning and control go hand in hand. Do you agree / disagree? Justify your stand. (12)
