

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-II : WINTER : 2021

SUBJECT: PRINCIPLES OF MANAGEMENT

Day : Monday

Date : 17-01-2022

W-18816-2021

Time : 02:00 PM-05:00 PM

Max. Marks: 60

N.B.:

- 1) Attempt **ANY THREE** questions from Section-I and **ANY TWO** questions from Section-II.
- 2) Figures to the right indicates **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Define management. What are the essential characteristics of management? **(12)**
- Q.2** What do you mean by decision making? Discuss decision making process in detail. **(12)**
- Q.3** Explain the concept of organization. What principles would you keep in mind while developing an organization structure? **(12)**
- Q.4** What are the ingredients of leadership? State trait approach to leadership. **(12)**
- Q.5** Write short notes on **ANY TWO** **(12)**
- a) Use of IT in controlling.
 - b) Skills for manager.
 - c) Informal organization.

SECTION-II

- Q.6** 'Planning is meaningless without control and control is aimless without planning'. Examine critically. **(12)**
- Q.7** Elucidate in detail various principles of management as advocated by Henry Fayol. **(12)**
- Q.8** Which style of leadership will you adopt to lead the country like India? Why? **(12)**

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