

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**B.B.A. Sem-V : WINTER : 2021**  
**SUBJECT: CORPORATE ENTREPRENEURSHIP**

**Day :** Monday  
**Date :** 07-02-2022

**W-18852-2021**

**Time :** 10:00 AM-01:00 PM  
**Max. Marks:** 60

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** Explain the term entrepreneurship. Differentiate between entrepreneurship and corporate entrepreneurship. (10)
- Q.2** Elaborate on how innovation can help to create new business. (10)
- Q.3** What do you understand by corporate entrepreneurship ecosystem. Give suitable examples. (10)
- Q.4** Elaborate how supportive organizational culture can help corporate entrepreneurship to build and grow. (10)
- Q.5** Define the concept of Leadership. How leadership impacts the growth of corporate entrepreneurship? (10)
- Q.6** What is the impact of entrepreneurial mindset on the organisation? (10)

**SECTION – II**

- Q.7** What are the various risks involved in corporate entrepreneurship? (10)
- Q.8** Explain any two examples of organisations who promote corporate entrepreneurship. (10)
- Q.9** List and elaborate different forms of corporate entrepreneurship. (10)

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