

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-V : WINTER : 2021
SUBJECT: ENTREPRENEURSHIP & NEW VENTURES CREATION

Day : Friday
Date : 04-02-2022

W-18851-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section– II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** Define the term entrepreneur. List and explain types of entrepreneurs. **(10)**
- Q.2** Explain the concept of Industry and Competitor analysis. **(10)**
- Q.3** What is a business model? Explain any two types of business models. **(10)**
- Q.4** What is the significance of ethical and legal foundation of an enterprise? **(10)**
- Q.5** What are the various resources of finance for a new start up? **(10)**
- Q.6** What are the various challenges faced by entrepreneurs during the growth of an enterprise? **(10)**

SECTION-II

- Q.7** Write a business plan for a set-up of a chain of restaurants / food outlets in major cities. Make necessary assumptions. **(10)**
- Q.8** Explain the tax benefits, incentives and concessions involved in starting a new entrepreneurial unit. **(10)**
- Q.9** Explain the concept of incubation center. Also write its importance for the development of startups. **(10)**

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