

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-V : WINTER : 2021
SUBJECT: ELEMENTS OF FINANCIAL SERVICES

Day : Friday
Date : 04-02-2022

W-18843-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.

- 1) Attempt **ANY THREE** questions from Section-I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Explain in detail, the organizational structure of Indian Financial system. **(10)**
- Q.2** Distinguish between Hire Purchase and Leasing. **(10)**
- Q.3** Elaborate the concept of Factoring and state how it is superior to Bills Discounting. **(10)**
- Q.4** What is Mutual Fund? Explain types of Mutual Fund Schemes in India and state its importance. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Merchant Banking
 - b) Investment Banking
 - c) Underwriting

SECTION – II

- Q.6** Explain the concept of Insurance and discuss in detail the various types of Insurance. **(15)**
- Q.7** Explain the importance of Credit Rating Agencies in India by highlighting their functions and the role performed by them. **(15)**
- Q.8** What is venture capital? Explain the features of Venture Capital and elaborate the various stages of Venture Capital financing. **(15)**
