

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**

**B.B.A. Sem-IV : WINTER : 2021**

**SUBJECT: INTERNATIONAL BUSINESS**

**Day : Wednesday**  
**Date : 12-01-2022**

**W-18833-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 60**

**N.B.**

- 1) Attempt **ANY THREE** questions from Section –I and **ANY TWO** questions from section-II
- 2) Answer to both section should be written in **SAME** Answer Books.
- 3) Figures to the **RIGHT** indicate **FULL** Marks.

**SECTION-I**

- Q.1** What do you mean by the term 'International Business'? Explain the nature & scope of International Business. **(12)**
- Q.2** Comment on India's current Balance of Payment condition. Also explain various components of Balance Of Payment Statement. **(12)**
- Q.3** Explain the concept of Exchange Rates. Explain how exchange rates are determined. **(12)**
- Q.4** Explain, in detail, Ricardo's Theory of International Trade. **(12)**
- Q.5** Write short notes on **ANY TWO** of the following. **(12)**
- a) Role of Culture in Business Environment.
  - b) Difference between Fixed & Flexible exchange rates.
  - c) Functions of World Bank.

**SECTION - II**

- Q.6** Discuss the organization, objectives & functions of International Monetary Fund (IMF) in detail. **(12)**
- Q.7** Highlight the key features of India's Foreign Trade Policy 2015-20. **(12)**
- Q.8** India's trade is highly affected by the economic, political & geopolitical condition in the subcontinent. Highlight how India's Trade changed in last decade. **(12)**

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