

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-III : WINTER : 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Saturday
Date : 15-01-2022

W-18827-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** What are the types of entrepreneurs? **(10)**
- Q.2** Explain the importance of innovation in an organization with the help of examples. **(10)**
- Q.3** Elaborate the various sources of business ideas. **(10)**
- Q.4** State and describe essential contents of a business plan. **(10)**
- Q.5** Write short notes on any **TWO** of the following **(10)**
- a) Classification of entrepreneurs
 - b) Sole proprietorship
 - c) Sources of Finance

SECTION - II

- Q.6** State and explain the role of financial institutions like SIDBI (Small Industries Development Bank of India) in promotion of entrepreneurship. **(10)**
- Q.7** List and describe the success stories of enterprises started by youth in India. **(10)**
- Q.8** Design a business plan for promoting and starting Agro – based industry. **(10)**

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