

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-II : WINTER : 2021

SUBJECT: MACRO ECONOMICS

Day : Tuesday
Date : 18-01-2022

W-18817-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer book.
- 3) Draw neat and labeled diagram **WHEREVER** necessary.
- 4) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** What is Macro Economics? Explain its paradoxes. **[12]**
- Q.2** Define Multiplier and explain the working of Investment Multiplier. **[12]**
- Q.3** Explain Quantity Theory of Money. **[12]**
- Q.4** What are the motives behind Demand for Money? **[12]**
- Q.5** Write short notes on **ANY TWO** of the following: **[12]**
- a) GDP and NDP
 - b) Liberalization as an Economic Reform (since 1991)
 - c) Philips Curve

SECTION – II

- Q.6** What are the factors of Inflation from demand and supply side? **[12]**
- Q.7** Explain the terms Stagflation and Inflationary gap. **[12]**
- Q.8** Explain simple Keynesian Model. **[12]**

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