SUBJECT: TOURISM OPERATIONS

Day : Monday   Time : 10:00 AM-12:30 PM
Date 31-01-2022   **W-19891-2021**   Max. Marks: 60

N.B.:

1) All questions are **COMPULSORY**
2) Figures to the **RIGHT** indicate **FULL** marks.
3) Answers to both the sections should be written in the **SAME** answer booklet.

SECTION - I

Q.1) Explain the following terms (any **Six**):   (1Mark X 6 = 06)

1)	MICE	5)	Leisure Tourism
2)	Ecotourism	6)	4-S formula
3)	VFR	7)	Transit Visitor
4)	Health Tourism	8)	Tour

Q.2) Attempt any **THREE** of the following: (4Marks X 3 = 12)

a) Explain the various components of a tour package.

b) Explain the role and functions of guides and escorts.

c) What are the various uses of internet in tourism?

d) Write a note on health regulations to be followed by tourist before travelling overseas.

Q.3) Attempt any **THREE** of the following: (4Marks X 3 = 12)

a) Explain functions of travel agency in detail.

b) Write a note on foreign exchange.

c) Describe the following:

   i)Wholesale travel agency   ii) Online travel agency

d) Write a short note on Do's and Don'ts while planning a tour itinerary.

SECTION – II

Q.4) Explain the following terms (any **Six**):   (1Mark X 6 = 06)

1)	Passport	5)	Tourist
2)	Sports tourism	6)	Tourism
3)	Inbound tourism	7)	Domestic Tourism
4)	Religious tourism	8)	Excursionist

Q.5) Attempt any **THREE** of the following: (4Marks X 3 = 12)

a) Explain 5A's of tourism.

b) Discuss the importance of water transport in tourism industry.

c) Discuss any four positive socio-cultural impacts of tourism on a destination.

d) Describe the following types of accommodations:

   i)Resort Hotels   ii) Motel   iii) Home stays   iv) Youth hostels

Q.6) Attempt any **THREE** of the following: (4Marks X 3 = 12)

a) Describe environmental impacts of tourism.

b) Write any eight objectives and functions of IATO.

c) Explain primary constituents of tourism industry.

d) Describe the various objectives and functions of FHRAI.

*   *   *