

B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE)

B.B.A. LL. B. Sem - I : WINTER : 2021

SUBJECT: FUNDAMENTALS OF MANAGEMENT

Day : Wednesday
Date : 12-01-2022

W-12520-2021

Time : 10:00 AM-12:30 PM
Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) All questions carry **EQUAL** marks.
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Q.1 a) Define management. Explain the contribution done by Taylor in scientific management. (12)

OR

b) What is decision making? Explain various steps taken for finalizing a decision.

Q.2 a) What do you mean by Authority? Why delegation of authority is important? (12)

OR

b) Define leadership. Explain the trait approach of leadership in detail.

Q.3 a) What is controlling? What points should be considered for control to be effective. (12)

OR

b) What is business ethics? What are social responsibility to be followed towards society, explain in brief?

Q.4 a) Explain various functions of manager at various organization levels. (12)

OR

b) What do you mean by planning? Explain different types of plans.

Q.5 a) Define organizing. Give difference between delegation and decentralization. (12)

OR

b) Explain various non-budgetary control techniques.

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