

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-IV : WINTER :- 2021
SUBJECT: INNOVATION & TECHNOLOGY MANAGEMENT

Day : Thursday
Date 17-02-2022

W-9995-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **THREE** questions from Section – **I** and attempt any **TWO** questions from Section – **II**.
 - 2) Answers to both sections should be written in **SEPARATE** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION - I

- Q.1** What is the role of Government in financing the technology? Give **(14)** illustrations.
- Q.2** What are Technological Indicators? Explain them briefly. **(14)**
- Q.3** Explain constraints in Technology Absorption by citing examples. **(14)**
- Q.4** Discuss management of Technology Absorption with suitable examples. **(14)**
- Q.5** Write short notes on any **TWO** of the following **(14)**
- a) Importance of Diffusion
 - b) Future thrust for Technology Absorption
 - c) TE Parameters

SECTION - II

- Q.6** Explain Venture Capital concept with suitable examples. **(14)**
- Q.7** Discuss Technology Marketing issues with suitable examples. **(14)**
- Q.8** What do you mean by make or buy? Explain criteria for make or buy with suitable examples. **(14)**

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