

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-IV : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Wednesday
Date 16-02-2022

W-9994-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Discuss International Entrepreneurship opportunities by citing examples. **[10]**
- Q.2** Explain Venture Capital concept with suitable examples. **[10]**
- Q.3** Explain role of woman entrepreneur with suitable examples. **[10]**
- Q.4** What is Corporate Entrepreneurship? Explain need for Corporate Entrepreneurship. **[10]**
- Q.5** Write short notes on **ANY TWO** of the following: **[10]**
- a) Feasibility Analysis
 - b) Concept of Entrepreneur
 - c) Value Analysis
 - d) Corporate Venturing

SECTION – II

- Q.6** Discuss different Government Policies for Small Scale Industries with suitable examples. **[15]**
- Q.7** Explain factors influencing women entrepreneur. Discuss challenges for women entrepreneurs. **[15]**
- Q.8** What do you mean by Business Plan? Discuss Business Plan as an entrepreneurial tool. **[15]**

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