

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-III : WINTER :- 2021
SUBJECT: INDUSTRIAL MANAGEMENT

Day : Thursday
Date 24-02-2022

W-9984-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION – I

- Q.1** Define productivity. Explain factors affecting productivity for manufacturing organisation. **(10)**
- Q.2** Describe steps involved in work study. **(10)**
- Q.3** Explain different types of plant layout with their characteristics. **(10)**
- Q.4** Explain the concept and application of value engineering with a suitable example. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following : **(10)**
- i) Motivation
 - ii) Ergonomics
 - iii) Material handling systems
 - iv) Business Process Reengineering (BPR)

SECTION - II

- Q.6** What is Industrial Legislation? Explain features of any two laws applicable to Industrial organizations. **(15)**
- Q.7** Explain meaning of Industrial Management. Discuss role of Industrial Manager for a medium size organization. **(15)**
- Q.8** What do you mean by plant location? Explain factors affecting location of following industries: **(15)**
- a) Chemical plant
 - b) Sugar factory

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