

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-III : WINTER :- 2021
SUBJECT: WORLD BUSINESS ENVIRONMENT

Day : Thursday
Date 24-02-2022

W-9980-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

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|------------|--|-------------|
| Q.1 | Differentiate between fixed and flexible exchange rate. | [10] |
| Q.2 | What is portfolio balance approach to Balance of Payment? | [10] |
| Q.3 | What are different elements of non-economic environment of business? | [10] |
| Q.4 | Discuss the theories of international trade. | [10] |
| Q.5 | Write short notes on ANY TWO of the following: a) International money market b) Off-shore financial centers c) Regional blocks | [10] |

SECTION – II

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|------------|---|-------------|
| Q.6 | Elaborate IS/LM analysis under macro-economic policy. | [15] |
| Q.7 | What are recent trends in world business environment? | [15] |
| Q.8 | Write a detail note on GATT and WTO. | [15] |

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