

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-III : WINTER :- 2021
SUBJECT: GLOBAL BUSINESS STRATEGIES

Day : Monday
Date 21-02-2022

W-9977-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I and attempt **ANY TWO** questions from Section-II.
- 2) Answers to both sections should be written in the **SEPARATE** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION-I

- Q.1** Discuss any one theory of International Business. **(10)**
- Q.2** “Globalization has widened the vision of trade at international level”. Justify the statement. **(10)**
- Q.3** Elaborate about the Strategic Management of Global business. **(10)**
- Q.4** Write a detailed note on Concept and Significance of Business Ethics. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Liberalization
 - b) International Labour Movement
 - c) Overview of global business

SECTION-II

- Q.6** Explain the reasons of occurrence International Capital Movement. **(15)**
- Q.7** What are the effects of MA and MV in Competitive strategy? **(15)**
- Q.8** Discuss the Recent Trends in Global Business. **(15)**

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