

CDOE
MASTERB OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A-III : WINTER : 2021
SUBJECT: BUSINESS ETHICS & PROFESSIONAL VALUES

Day Thursday
Date : 17-02-2022

W-9971-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in the **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** What do you mean by ‘Profit’? Comment on the relationship between profit and business. **[14]**
- Q.2** Write a detailed note on the Philosophical Foundation of Ethics. **[14]**
- Q.3** Discuss the importance of conduct of Individuals, Institution and Organization in maintaining an equitable balance among various Stakeholders. **[14]**
- Q.4** Enumerate the forces leading to changes in norms and standards of Ethical and Professional Values. **[14]**
- Q.5** Write short notes on **ANY TWO** of the following: **[14]**
- a) Insider Trading
 - b) Ethics in Accounting
 - c) Marxist Approach to Business Behaviour

SECTION – II

- Q.6** Discuss in detail the crisis which arises out of excessive government control in the backdrop of current Socio-economic scenario prevailing in India. **[14]**
- Q.7** Explain Cross-cultural management and its impact on Business Ethics and Professional Values. **[14]**
- Q.8** Examine a firm’s accountability to its employees, shareholders, consumers, community and society at large in the context of Business Ethics. **[14]**

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