

CDOE
MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)
M.B.A. Sem-II : WINTER :- 2021
SUBJECT: RESEARCH METHODOLOGY

Day : Friday
Date 11/2/2022

W-9968-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer books.
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SECTION – I

- Q.1** Discuss use of computer in research with suitable examples. (14)
- Q.2** Write a detailed note on Chi-square test. (14)
- Q.3** ‘Interpretation is a fundamental component of research process’. Explain. (14)
- Q.4** Distinguish between primary and secondary data. What precautions should be taken in the use of secondary data? (14)
- Q.5** Write short notes on any **TWO**: (14)
- a) Sampling design
 - b) Research Methodology- nature and scope
 - c) Format of research report
 - d) Measures of Dispersion

SECTION – II

- Q.6** The procedure of testing hypothesis requires a researcher to adopt several steps. Describe in brief all such steps. (14)
- Q.7** Discuss different sampling techniques with suitable examples. (14)
- Q.8** ‘Research Design in exploratory studies must be flexible but in descriptive studies it must minimize bias and maximize reliability’. Discuss. (14)

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