

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (2013 COURSE)**  
**M.B.A. Sem-II : WINTER :- 2021**  
**SUBJECT: INTERNATIONAL BUSINESS**

**Day : Thursday**  
**Date 10/2/2022**

**W-9966-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 70**

**N.B.:**

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

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**SECTION-I**

- Q.1** Define International Business. Give a brief overview of International Business. **(10)**
- Q.2** Explain any one Regional Bloc formed in Global Trade. **(10)**
- Q.3** What is Forex Market? How is Exchange Rate determined in Forex Market? **(10)**
- Q.4** What is UCPDC? Explain it in detail. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) WTO
  - b) IS/LM Model
  - c) Country Risk Analysis

**SECTION-II**

- Q.6** Explain the developments in International Monetary Scene. **(15)**
- Q.7** Define Balance of Payment (BOP). Explain the structure of BOP. **(15)**
- Q.8** Explain the concept of Export Marketing with reference to Products. **(15)**

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