

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE)**  
**M.B.A. (E) Sem-II : WINTER :- 2021**  
**SUBJECT: MANAGEMENT INFORMATION SYSTEMS**

**Day : Friday**  
**Date 11/2/2022**

**W-8067-2021**

Time : 02:00 PM-05:00 PM  
Max. Marks: 70

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**N.B.**

- 1) Attempt any **FOUR** from Section – I and any **TWO** from Section - II
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Both sections should be written in **SEPARATE** answer books.
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**SECTION - I**

- Q.1** What is system? Explain in detail various generations of computer system. **(10)**
- Q.2** What is Information System? Explain in detail changing role of Information systems in organizations. **(10)**
- Q.3** Explain in detail **(10)**  
a) Sales and Marketing system  
b) Human resources system
- Q.4** What is software? Explain system software with proper example. **(10)**
- Q.5** Explain various general controls and application controls to protect digital firm. **(10)**
- Q.6** What is network? Explain in detail components and functions of telecommunication system. **(10)**
- Q.7** Write short notes on any **TWO** of the following: **(10)**  
a) Structured Query Language  
b) Higher level language  
c) Exploring control panel

**SECTION - II**

- Q.8** What is e – commerce? Explain in detail its advantages and disadvantages. **(15)**
- Q.9** What is Executive Support System? Explain in detail role of executive support system in organization. **(15)**
- Q.10** a) Explain various steps of System Development Life Cycle. **(08)**  
b) Explain in detail role of Information Technology in Airlines. **(07)**