

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-VI : WINTER :- 2021
SUBJECT: PROJECT MANAGEMENT

Day : Friday
Date 25-02-2022

W-5407-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 80

N.B.:

- 1) Attempt **Any FIVE** questions from **Section-I** and **Any TWO** questions from **Section- II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both sections should be written in the **SEPARATE** answer books.

SECTION-I

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|------------|---|-------------|
| Q.1 | Discuss Legal Aspects of Contract Management with suitable examples. | (10) |
| Q.2 | Write a detailed note on Feasibility Studies. | (10) |
| Q.3 | Explain different types of Project by citing examples. | (10) |
| Q.4 | What is 'Project Risk Management'? Explain Risk Planning Cycle. | (10) |
| Q.5 | Explain the following terms:
a) Social Cost Benefit Analysis
b) Economic Viability | (10) |
| Q.6 | What is Project Planning? Explain importance and difficulties in Project Planning. | (10) |
| Q.7 | Write Short Notes on Any TWO of the following
a) Project Organization
b) Software Project Management
c) Financial Analysis-Tools and Techniques | (10) |

SECTION-II

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|-------------|---|-------------|
| Q.8 | What is 'PERT'? How does PERT technique help a business manager in decision making? | (15) |
| Q.9 | What is ISO? Describe the procedure to obtain ISO-9000 Quality System Certification. | (15) |
| Q.10 | Imagine you are into painting business, operating in a metro city. You have recently bagged an order for painting a huge residential project now nearing completion of civil construction. Present your painting-project ideas based on the following factors:
a) The residential complex has three distinct sections for low-income, middle-income and high-income segments. The costs are different for each section; corresponding quality of construction-related inputs will also be different.
b) If the houses, duly finished, are not handed over to the buyers in time, there will be a heavy penalty.
c) The city where this project is located, experiences extreme temperatures and a heavy rainfall. Thus external coat of paint is as important as that for the internal surfaces. | (15) |