

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-V : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Monday
Date 28-02-2022

W-5393-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 80

N.B.

- 1) Attempt **ANY FIVE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answers to both sections should be written in **SEPARATE** answer books.
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SECTION – I

- Q.1** Define the term ‘entrepreneur’ and write the characteristics of an entrepreneur. (10)
- Q.2** What are the sources of information for generating business ideas? State suitable example. (10)
- Q.3** List and explain the contents of a business plan. (10)
- Q.4** Elaborate the sources of finances available for starting an enterprise. (10)
- Q.5** Explain the various schemes carried out by Government of India for the promotion of entrepreneurship. (10)
- Q.6** Discuss the course contents of an EDP (Entrepreneurship Development Program). (10)
- Q.7** Write short note on **ANY TWO** of the following. (10)
- a) Venture capital
 - b) Women entrepreneurship
 - c) Motivating factors for the entrepreneurship

SECTION – II

- Q.8** State and explain the entrepreneurial opportunities in manufacturing industry. (15)
- Q.9** Write a brief business plan for starting a business of manufacturing washing powder for clothes. (15)
- Q.10** a) What are the advantages of writing a business plan? (15)
b) Write the executive summary for a business plan for starting a restaurant.

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