

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-V : WINTER :- 2021
SUBJECT: AGRI-BUSINESS MANAGEMENT

Day : Friday
Date 25-02-2022

W-5392-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 80

N.B.:

- 1) Attempt any **FIVE** questions from Section –I and any **TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the section should be written in **SAME** answer book.

SECTION-I

- Q.1** Define Agribusiness. Discuss its importance as well as its problems with particular reference to Rural Sector. **(10)**
- Q.2** Explain structure forms of Agri-Business in India. **(10)**
- Q.3** Write a brief note on Export of Agri. Products from India. **(10)**
- Q.4** What do you mean by farm budgeting? Discuss at least two types of farm budgeting. **(10)**
- Q.5** Explain the role of various Institutions in developing Agricultural Credit. **(10)**
- Q.6** Discuss the buying and selling activities of agricultural produce in Rural India. **(10)**
- Q.7** Write short note on any **TWO** of the following: **(10)**
- a) NAFED
 - b) Land Development Banks
 - c) Farm Accounting

SECTION-II

- Q.8** Design a marketing plan for Sweet Corn produced in your area. **(15)**
- Q.9** Explain the steps and documents required for export of Raisins. **(15)**
- Q.10** What steps need be taken to improve the agri-business Sector in Maharashtra? Discuss with appropriate examples. **(15)**

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