CDOE
BACHELOR OF COMPUTER APPLICATIONS
B.C.A. Sem-V : WINTER :- 2021
SUBJECT: MULTIMEDIA MANAGEMENT

Day : Thursday   Time : 10:00 AM-01:00 PM
Date 24-02-2022   W-5341-2021   Max. Marks: 80

N.B.:

1) Attempt any **FIVE** questions from Section –I and any **TWO** questions from Section –II.
2) Figures to the right indicate FULL marks.
3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION-I

Q.1 What is Multimedia? Explain the applications of multimedia in business **(10)** sector.

Q.2 What are various multimedia authoring tools? Explain any two authoring **(10)** tools in detail.

Q.3 Explain in detail the various text editing and designing features in multimedia **(10)** systems.

Q.4 Explain the concepts and applications of hypertext and hypermedia in a **(10)** multimedia environment.

Q.5 Explain in detail the various multimedia sound formats. **(10)**

Q.6 Explain the process of adding sound to the multimedia project. **(10)**

Q.7 Write short notes on any **TWO** of the following: **(10)**
   a) CD- ROM
   b) Color Palettes
   c) Copy Right Issues

SECTION-II

Q.8 What is animation? Explain the various principles of animation. Write down **(15)** steps for animating a rolling ball.

Q.9 Describe the communication modes and network types in detail. **(15)**

Q.10 What are bitmaps and still images? Explain its importance in multimedia. **(15)**

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