

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-IV : WINTER :- 2021
SUBJECT: BASICS OF CORPORATE GOVERNANCE & BUSINESS ETHICS

Day : Friday
Date 18-02-2022

W-3427-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 80

N.B.

- 1) Attempt **ANY FIVE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
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SECTION – I

- Q.1** Define Business Ethics. Explain various ethical issues in Business decision making. (10)
- Q.2** Discuss in detail the theory of Universalism with regards to Business Ethics. (10)
- Q.3** Elaborate on the Role of Government in enforcing Ethical Business Practices by corporate. (10)
- Q.4** Write a detailed note on ‘Sustainable Environment’. (10)
- Q.5** Compare and contrast Narrow and Broad views of Corporate Social Responsibility. (10)
- Q.6** ‘The Social Responsibility of Business is to increase its profits.’ Comment. (10)
- Q.7** Write short notes on **ANY TWO** of the following. (10)
- i) Ethics in Finance
 - ii) CSR towards stakeholders
 - iii) Code of Conduct

SECTION – II

- Q.8** As the CSR Head of Cement Company, list down various policies you will frame to make your organization socially responsible. (15)
- Q.9** Discuss various ethical issues involved in Human Resource function of a large business organization. (15)
- Q.10** Assuming you as the CEO of a mid-sized Auto Component Manufacturing firm, what CSR activities you can initiate? (15)

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