

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-IV : WINTER :- 2021
SUBJECT: PRODUCTION & OPERATION MANAGEMENT

Day : Thursday
Date 17-02-2022

W-3426-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 80

N.B.:

- 1) Attempt **ANY FIVE** questions from Section- I and **ANY TWO** questions from **SECTION-II**.
- 2) Answers to both the section should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION-I

- Q.1** What is Plant Location? Discuss factors affecting Plant Location. (10)
- Q.2** Distinguish between PERT and CPM and state where they are used. (10)
- Q.3** Explain concept of Planning for Production with suitable examples. (10)
- Q.4** Discuss the role of Process Design in operations strategy. (10)
- Q.5** Explain Production Automation Technology concept with suitable examples. (10)
- Q.6** What are the objectives of Supply Chain Management? (10)
- Q.7** Write short notes on **ANY TWO** of the following: (10)
- a) Importance of Method Study
 - b) Quality
 - c) Importance of Production functions

SECTION-II

- Q.8** What is Plant Layout? Discuss the factors that influence Plant Layout decisions. (15)
- Q.9** What is Just- In- Time (JIT)? How far is JIT concept possible to be applied under Indian conditions? (15)
- Q.10** What do you mean by Production Planning and Control? Discuss its functions with suitable examples. (15)

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