

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-IV : WINTER :- 2021
SUBJECT: BUSINESS INFORMATION SYSTEMS

Day : Wednesday
Date 16-02-2022

W-3425-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 80

N.B.:

- 1) Attempt **Any FIVE** questions from **Section-I** and **Any TWO** from **Section-II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book

SECTION I

- Q.1.** Define Business Information Systems. State its advantages. (10)
- Q.2.** List and elaborate on types and systems of decision making. Give suitable examples. (10)
- Q.3.** State the differences between data and information. Explain the significance of information in Management Information Systems. (MIS) (10)
- Q.4.** Explain in brief: (10)
- a) Concept of human as information processor.
 - b) Method of handling complex system.
- Q.5.** Write in detail the relevance of choice of systems in MIS integration of organizational systems and Information Systems. (10)
- Q.6.** Explain the Information model and its integration with Data Processing System. (10)
- Q.7.** Write Short Notes on :**ANY TWO** (10)
- a) Deterministic and Probabilistic systems
 - b) Herbert Simon model
 - c) Transaction processing systems

SECTION II

- Q.8.** a) State the types and structures of organization. (07)
b) Explain the organizational structure of the banking industry. (08)
- Q.9.** State and explain the relation of organizational goals and organizational objectives to information needs. (15)
- Q.10.** What is Law of Requisite Variety? How does it impact decision making? (15)