

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (2006 COURSE)
B.B.A. Sem-I : WINTER :- 2021
SUBJECT: FUNDAMENTALS OF MANAGEMENT

Day : Friday
Date 11/2/2022

W-3305-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 80

N.B.

- 1) Attempt **ANY FIVE** questions from Section- I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Both the sections should be written in **SEPARATE** answer books.

SECTION – I

- Q.1** ‘Management is what manager does’ – Comment. (10)
- Q.2** What is planning? Explain the types of plans. (10)
- Q.3** Discuss the principles of decentralization. (10)
- Q.4** Define leadership. Discuss the behavioural approach to leadership. (10)
- Q.5** State the importance and advantages of budgetary control. (10)
- Q.6** Differentiate with examples formal and informal organization. (10)
- Q.7** Write short notes on **ANY TWO** of the following (10)
- a) Principles of organizing
 - b) Limitations of planning
 - c) Delegation
 - d) Control techniques

SECTION – II

- Q.8** Enlist various principles you would follow for managing your business organization. (15)
- Q.9** If you are a Committee Head for managing a cultural programme in your college, outline the steps you will undertake for planning the event. (15)
- Q.10** ‘The aim of management is not only to earn profits but also to satisfy needs of stakeholders’ – Elucidate. (15)

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