

CDOE
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) (CBCS-2020 COURSE)
M.B.A. (E) SEM - III : WINTER :- 2021
SUBJECT: SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS

Day : Monday
Date 14-03-2022

W-23818-2021

Time : 10:00 AM-12:00 PM
Max. Marks: 50

N.B.

- 1) Attempt **ANY THREE** questions from Section – I.
 - 2) Attempt **ANY TWO** questions from Section – II.
 - 3) Figures to the **RIGHT** indicate **FULL** marks.
 - 4) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** What do you mean by Supply Chain Management? Explain conceptual model of Supply Chain Management. **(10)**
- Q.2** Discuss operations management in Supply Chain with suitable examples. **(10)**
- Q.3** Discuss vendor managed inventory concept with suitable examples. **(10)**
- Q.4** Write a detailed note on Third-Party Logistics (3 PL). **(10)**
- Q.5** Write short notes on **ANY TWO** of the following **(10)**
- a) Role of knowledge in SLM
 - b) Food Supply Chain Networks
 - c) Basic principles of manufacturing management

SECTION – II

- Q.6** Discuss Agri. Marketing and emergence of coordinated Supply Chains in India. **(10)**
- Q.7** Explain performance measurement and controls in Agri. Supply Chain Management with suitable examples. **(10)**
- Q.8** Discuss procurement management in Agri. Supply Chain with suitable examples. **(10)**
- Q.9** What is distribution management? Explain distribution strategies with suitable examples. **(10)**
