

CDOE
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) (CBCS-2020 COURSE)
M.B.A. (E) SEM - I : WINTER :- 2021
SUBJECT: MANAGERIAL ECONOMICS

Day : Wednesday
Date 9/2/2022

W-23299-2021

Time : 10:00 AM-12:00 PM
Max. Marks: 50

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Define the term Economics. Discuss the nature of Managerial Economics. **[10]**
- Q.2** State the types of Price Elasticity of Demand. **[10]**
- Q.3** Describe the Isoquant and Isocost Curve. **[10]**
- Q.4** What is Price Discrimination under Monopoly? State the various conditions under which price discrimination is possible. **[10]**
- Q.5** Write short notes on **ANY TWO** of the following: **[10]**
- a) Relationship between Short Run Marginal and Average Cost
 - b) Monopolistic Competition
 - c) Saving Function

SECTION – II

- Q.6** Explain with suitable examples the Scale Economies. **[10]**
- Q.7** Briefly explain the Law of Demand. **[10]**
- Q.8** Discuss on Aggregate Demand and Aggregate Supply with appropriate diagram. **[10]**

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