

CDOE
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) (CBCS-2020 COURSE)
M.B.A. (E) SEM - I : WINTER :- 2021
SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS

Day : Monday
Date 7/2/2022

W-23298-2021

Time : 10:00 AM-12:00 PM
Max. Marks: 50

N.B.

- 1) Answer **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Define with illustrations concept of Management and state its limitations, if any. **(10)**
- Q.2** What are various environmental factors that a Manager must consider in any new organization? **(10)**
- Q.3** What is planning? Explain Planning Process with illustrations. **(10)**
- Q.4** Define Leadership. Explain different styles of leadership. **(10)**
- Q.5** Write short note on **ANY TWO** of the following: **(10)**
- a) Directing
 - b) Decision making
 - c) Organization Chart

SECTION – II

- Q.6** You have been assigned responsibility for co-ordinating the flood relief measures in the State of Maharashtra. How will you go about in finalizing the relief measures based on various principles of Management? **(10)**
- Q.7** Explain various activities to be carried out after launching a new product in relation to its acceptability and shortcomings in the market. **(10)**
- Q.8** You are required to travel abroad for development assignments. Explain how will you assign to your sub-ordinates your decision making activities, in tune with your set principles of managing? **(10)**
